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FOR IMMEDIATE RELEASE

IMAA Scholarship Award Program for Youths

(Des Moines, Iowa) Effective February 2009, the board of the Iowa Maine-Anjou Association (IMAA) has approved a scholarship awards program to reward youth who exhibit Maine-Anjou projects at the Iowa State Fair this year. The program is exclusive to Iowa 4-H and FFA youth. To encourage youth exhibitors to purchase cattle from breeders that are members of the IMAA, the association will be awarding the following scholarships:

- \$1,000 to the exhibitor of the Champion 4-H Maine-Anjou Market Beef
- \$1,000 to the exhibitor of the Champion 4-H High Percentage Maine-Anjou Heifer
- \$1,000 to the exhibitor of the Champion 4-H MaineTainer Heifer
- \$1,000 to the exhibitor of the Champion FFA High Percentage Maine-Anjou Heifer
- \$1,000 to the exhibitor of the Champion FFA MaineTainer Heifer
- \$1,000 to the exhibitor of the Champion FFA Performance Beef

The scholarships will be awarded to exhibitors who pursue post secondary education if the project is sired by a registered Maine-Anjou bull, is registered with the American Maine-Anjou Association, is shown in a Maine-Anjou or MaineTainer division at the Iowa State Fair 4-H or FFA Show, and if the breeder of the project is a member of the Iowa Maine-Anjou Association on the date the project was born.

All breeding beef animals must be in the possession of the 4-H'er, identified with an ear tattoo, and listed on the 4-H 106B form by May 15. County rules, such as earlier deadlines, may be more restrictive than state rules. Check with your county Extension office for your county deadline.

The Iowa Maine-Anjou Association (IMAA) was first developed at the Iowa State Fair in 1975. Since its modest beginnings, it has become one of the most successful state associations. Over the past 10 years, Iowa has constantly ranked in the top five states for registration, transfers and membership. The association puts a strong emphasis on supporting future generations of Maine-Anjou breeders. The association also makes it a priority to help breeders promote Maine-Anjou cattle and improve the overall quality of the breed through several special programs. To learn more about the IMAA visit iowamaineanjou.com.

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(Note to editor: Color photos in electronic format are available. For further information contact Brad Nelson, IMAA Treasurer at 712-269-6351 or Bellana Putz, Lessing-Flynn Advertising at bellana@lessingflynn.com.)